**NETEXPLO UNIVERSITY NETWORK**

**SPOTTING SESSION**

EXPLANATORY NOTE

Every year Netexplo’s Observatory publishes the Netexplo100, a selection of the most promising new uses of digital tech around the world. These innovations projects are mostly identified by the students of the Netexplo University Network.

During its yearly Forum at UNESCO headquarters Netexplo presents an overview of its work including the Netexplo100 as part of a global perspective on digital innovation of every kind.

**How do we proceed?**

Each professor from the Netexplo network, undertakes to ask one of his classes, comprised of at least 20 students, to identify and submit during a period of 1 week to 10 days, or even more, all digital innovations and projects that, deserve to be included in our annual selection. Any innovations selected by our expert panel would enrich the quality and diversity of projects selected by our expert panel for the Netexplo 100.

The spotting process is implemented through an academic assignment (from a week to 10 days or more.) or a seminar (a few days) led by the professor of the Netexplo network. The professor is free to organize the spotting session as he wishes.

Preparation:

Before launching the assignment, we suggest holding a class of at least an hour to introduce the Netexplo Observatory and maybe present the Netexplo Trend Report. It would be useful to talk about our unique approach, i.e. a focus **on the uses of technology** rather than the tech itself, geographic representativeness with projects from all over the world (not just Silicon Valley) and a great diversity of innovations (not just start-ups).

We suggest that you use as examples, the Netexplo 100 2019, the selection of the most promising and interesting innovation projects, on Netexplo’s website for which full access is granted to you.

A Netexplo PPT presentation including videos is also provided as supporting material.

Goal:

The aim of the assignment is to find on the web, significant, recent, original new uses of digital tech, coming from all part of the world. They can be Apps, startups, research projects…In order to better understand what kind of innovation projects are expected to be spotted, a series of criteria is provided to you. These innovations will be considered for the Netexplo100 2020, published in January. In this way we hope to ensure the diversity and relevance of our annual selection.

Practical arrangements:

We suggest asking students to work in pairs. Each pair is asked to find three projects according to the criteria listed in the PDF presentation given to you. To guarantee a diverse set of results, each of the three projects should be from a different continent.  We welcome projects from the students’ home countries.

Each project is to be entered by the student, through a submission form on Netexplo website. Results can then be sorted to track contributions and each professor can get at all time, upon request, an extract of the excel spreadsheet receiving all projects.

We will of course report back to you on any projects that are selected for the Netexplo100 or win an award.

Schedule:

At the convenience of the Professors, we organize all year long a series of projects spotting sessions.

We are of course available to hold a presentation of Netexplo or Q&A session via Skype if you wish.