



MAY 2nd, 2018
VILLA ROSSA KEMPINSKI

Event Overview

Kenya ICT Action Network (KICTAnet) is a non-profit organization, a network and a multi-stakeholder platform for individuals and institutions interested and involved in ICT policy and regulation. KICTAnet is a catalyst for reform in the ICT sector and supports the national aim of ICT enabled growth and development.

Facebook is an American online social media and social networking service company. As of January 2018, Facebook had more than 2.2 billion monthly active users across the world. Facebook employs 25,000 people, and also owns and runs services such as Facebook, Instagram, Messenger, WhatsApp, Oculus VR, and Watch. In 2017, the company had a revenue of \$40.6 billion and a net income of \$15.9 billion.

Facebook has in the recent past come under intense scrutiny over the privacy of user information on its services. In addition, there has been debate and calls for action, over the use of its services to influence public discourse e.g. around elections, or through fake news and hate speech that can easily be spread through its platforms. The meeting is expected to facilitate open discussion surrounding these issues, and their impact in Kenya, with a view to developing a common understanding and joint strategies moving forward.

Panelist bios

Ebele Okobi, is the Head of Public Policy, Africa at Facebook, where she leads on engaging with government, civil society and other policy influencers and shaping Facebook’s policy agenda across sub-Saharan Africa. Prior to Facebook, Ebele was the founding Global Head and Senior Legal Director for Human Rights at Yahoo, where she led Yahoo’s efforts to address the legal and policy issues related to privacy, free expression and access.

Dr. Ezekiel Mutua, is the CEO of the Kenya Film Classification Board. He is an adept and experienced public servant, media and communications professional, having served as the Information Secretary, Director of Information and Public Communications and Secretary General of the Kenya Union of Journalists.

Ali Hussein, is a Trustee of KICTANet and a Founder/Investor/Advisor to several Tech Startups. He also serves on the Board of Longhorn Publishers, a leading publishing house in East & Central Africa. He’s passionate about ICT Policy and how it impacts lives and businesses.

Harry Misiko, is the Nation Online Editor. He is a 2014 Alfred Friendly Fellow at The Washington Post and a 2015 Chevening Scholar. He studied Data Journalism at the European Journalism Centre, The Netherlands, and holds Master's in Interactive Journalism from City, University of London and a BA in Communication, Media and IT from Maseno University, Kenya.

Tim Oriedo, is the Lead, Group Digital Assets and Partnerships at Royal Media Services Ltd. He is an MIT Certified Big Data Scientist, Author, and Business Coach. He is also an Adjunct Faculty at Strathmore Business School and an Op-Ed Columnist with the Business Daily. He has over 15 years in the Media and Marketing industry. He is a founder of Treplex Data Hub and sits on the Advisory Board of Metropol Corporation a Credit Reference Bureau. He is currently pursuing a PhD in Corporate Governance studies.

Event Program

TIME	AGENDA	SPEAKER
PM	Overall program moderator: Ali Hussein	
2:00 --2:10	Arrival and registration	Mwara Gichanga, KICTANet
2:10—2:20	Opening and welcome remarks	Grace Githaiga KICTANet
2:20 – 3:00	<p>Panel Discussion</p> <p>Ebele Okobi, Facebook - Public Policy director, Africa</p> <p>Harry Misikho, Nation Media Group – Online Editor</p> <p>Tim Oriedo, Data Scientist</p> <p>Dr. Ezekiel Mutua, Kenya Films and Classification Board - CEO</p>	Moderator: Ali Hussein
3:00 – 3:50	Questions and Answers	Audience Moderator: Ali Hussein
3:50 – 4:00	Vote of thanks	Mwendwa Kivuva, KICTANet
4:00 Drinks and Bites (Guests leave at their own pleasure)		