

# C O N F E R E N C E P R O G R A M M E



## **Conference & Exhibition**

Sarova Panafric Hotel, Nairobi, 30-31 August 2016

10<sup>th</sup> Anniversary Conference: A decade of defining the COMESA financial services landscape

## THEME:

### Technology to secure and transform financial services





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#### DAY1 – Tuesday 30 August 2016 **Registration & networking, with refreshments** 8am **OPENING SESSION: LOOKING FORWARD** 9am MODERATOR Sean Moroney, Chairman, AITEC Africa, UK **Opening Address** Hon Henry Rotich, Cabinet Secretary, National Treasury, Republic of Kenya Robust risk management: The key to a stable banking system Kari Kingori, Consultant, Kenya **KEYNOTE SHOWCASE PRESENTATION** Empowering enterprises through mobile payments **Rajiv Bhatia, Head of Mobile Commerce Sales EMEA,** Ericsson ERICSSON **BANK CEO PANEL DISCUSSION** Innovation, integrity and risk management for a new era of customer confidence **NETWORKING REFRESHMENTS 11**am **11.30am SESSION 3** SESSION 2 **NEW TRANSFORMATIVE NEW PAYMENT CHANNELS & FINANCIAL PRODUCTS:** INNOVATIONS **DERIVATIVES, FUTURES & OPTIONS** Processing merchants' C2B New financial products and mobile money payments: Glaring opportunities in East Africa horizons Matthew Mukisu, Manager Derivatives, Capital James Mworia, CEO, Empire Microsystems, Markets Authority, Kenya Kenya





	Digital Wallet: The wonder pill for financial deepening? Paul Mbugua, MD, Eclectics, Kenya The next level of fintech innovation in the KINGS (Kenya, Ivory Coast, Nigeria, Ghana & South Africa) Eric Osiakwan, Managing Partner, Chanzo Capital, Ghana	Leveraging on start-ups for alternate funding sources for African banks: Lessons from Silicon Valley Dr Anil Sahai, Partner, MidWayGrowth Partners, USA	
1pm	NETWORKING LUNCH		
2.30pm	SESSION 4   MEETING INTERNATIONAL STANDARDS TO ACHIEVE   WORLD-CLASS BANKING   PANEL DISCUSSION   Standards, compliance and international trends: How local banks   can catch up   PANELISTS   Peter Onyango, Investment Manager, Financial Institutions Africa, KfW/DEG - The   German Development Bank		
	SHOWCASE PRESENTATION		
	тоттот	Utilising innovative location- based services to locate your customers and assets Etienne Louw, MD, TomTom South Africa	
4pm	SESSION 5 SELECTING AND MANAGING TECHNOLOGY, SERVICE PROVIDERS AND PROJECTS		
	A guide to sourcing technology Debbie Watkins, MD, Fern Software, Singapore		
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	Financial institutions invest huge sums in enterprise software. Yet, because they do not speak the same language as technology suppliers, it's almost impossible to ensure that technology purchases do not become "a solution looking for a problem" and instead help financial institutions become more successful. The problem centers on the rule of "caveat emptor" (let the buyer beware). This means that software buyers (not vendors) are responsible for asking the right questions. Because vendors often provide ambiguous proposals, financial institutions mistakenly buy software that looks and/or sounds great, but doesn't support business growth and provide ROI. What's the solution? A roadmap to help software buyers navigate complex proposals, better articulate their technology requirements, and force technology vendors to speak in "business language" rather than software "vendor speak. This presentation will show financial institutions how to assess and articulate their technology requirements and avoid wasting money.	
	SEVEN-MINUTE WONDERS	
	Industry champions share the solutions they found and implemented for challenges faced by their organisations	
	Rolling out services for 15 countries on the same budget as for five Nirmal Singh Sembi, Technology Cluster Head, Ecobank, Kenya	
6pm	NETWORKING COCKTAIL RECEPTION	

#### DAY TWO – Wednesday 31 August 2016

8am	NETWORKING REFRESHMENTS	
9am	SESSION 6 NEW SECURITY CHALLENGES AND STRATEGIES World-class managed security services to fight cyber threats Amitava Gupta, GM Managed Services, Simba Technology, Kenya Monitoring security threats for enterprise situational awareness William Makatiani, Managing Director, Serianu, Kenya	SESSION 7 CHALLENGER BANKS: STEPPING UP TO THE PLATE How microfinance organisations can leverage technology to expand in a competitive market Cameron Goldie-Scot, CEO, Musoni Services, Netherlands PANEL DISCUSSION How should challenger banks and MFIs respond to new



		opportunities in a disruptive market? PANELISTS
		Debbie Watkins, MD, Fern Software, Singapore
1am	NETWORKING REFRESHMENTS	
.30a m	SESSION 8 CRYPTO-CURRENCIES: DISRUPTIVE BANKING! The Blockchain opportunity for banks in Africa	SESSION 9 BIG DATA & ANALYTICS: DEEPENING CUSTOMER PROFILES
	John Karanja, Founder, Bithub Africa, Kenya Challenges in building a Bitcoin business in Africa Elizabeth Rossiello, CEO, BitPesa, Kenya (tbc)	
	The future of Blockchain and crypto-currencies Michael Kimani, Co-founder & CEO, Umati Blokchain, Kenya	
	How central banks can leverage cryptofinance and the blockchain to help expand access to	
	financial services Graham Tomkin, Head of Business	





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	enabled for central banks to issue legal tender digitally, and the impact this will have on mobile financial services globally. PANEL DISCUSSION How regulators and banks should respond to the Bitcoin and Blockchain opportunity	
1.30pm	LUNCH	
	SESSION 10 RISK MANAGEMENT MASTERCLASS The trading book: A revised market risk framework Kari Kingori, Consultant, Kenya Kenya has now licensed trading in derivatives which will now become an important constituent of the Trading Book. Derivatives are traded in the financial markets and are a major cause of the market risk. Most financial institutions will be trading in derivatives. Those that have qualified have been licensed to trade in derivatives will need to understand fully the implications market risk and their effect on the Trading Book and their implications on bank capital. Banks, consulting companies, brokers and regulators all need to attend this up-to-the-minute briefing on the Trading Book and the new emerging market risk framework.	SESSION 11 HR MASTERCLASS Psychometric profiling of senior executives to build a world-class management team Peter Rhodes, Founder & CEO, Occupational Testing (OTL), UK
4.30pm	SESSION 12 INNOVATOR SHOWCASES	
5.30pm	CLOSING SESSION & NETWORKING	

