



Call for Participation: IT&ITES SMEs and start-ups

The International Trade Centre, the joint agency of the World Trade Organization and the United Nations, is inviting companies in Kenya's IT & ITES sector to apply to participate in a project of the Netherlands Trust Fund (NTF) III programme, focusing on enhancing export competitiveness in the IT & ITES sector. The project is a three-year initiative that will provide in-depth capacity building and market-penetration support to 33 start-ups, as well as local exporting and export-ready companies. The project is specifically designed to enhance the capacity, competitiveness and exports of small and medium-sized enterprises.

The project will:

- Provide training and advisory services on topics such as export marketing and access to finance; and
- Facilitate business-to-business events in Europe and Africa between international buyers and Kenyan companies.

Enterprises interested in applying to participate in NTF III Kenya are requested to fill out and submit the **Expression of Interest**. The deadline for submission is **Thursday November 13th 2014** midnight Nairobi time. The EOI can be downloaded here:

https://docs.google.com/forms/d/1JORMWvrSLIWRmgAwVJF6wtFK1y1iAjiUpZfpH93UI4A/viewform?usp=send_form

The Kenya Information Technology and Outsourcing Services (KITOS) and the ICT Authority (ICTA) are the official partners of the project. NTF III is funded by the Dutch Centre for the Promotion of Imports from developing countries (CBI)

For questions about the application process, contact ntf3@intracen.org. For more information about NTF III Kenya, visit:

<http://www.intracen.org/itc/projects/ntf-3/kenya/>