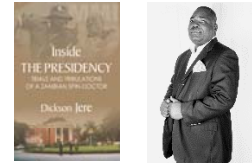


Inside the Presidency: Trials and Tribulations of a Zambian Spin Doctor by Dickson Jere - ISBN: 978-1-926906-36-2

Toronto, Canada/Nairobi, Kenya, May 13th 2014



[Nsemia Inc. Publishers](#) announces the publication of *Inside the Presidency: Trials and Tribulations of a Zambian Spin Doctor* by Dickson Jere.

This is a captivating chronicle of the goings on at the centre of state power as told by an insider. It captures the intrigues at the presidency, specifically associated with the author's time serving retired President Rupiah Banda of Zambia.

The book tells of President Banda's ascendancy to the presidency following the death of Levi Mwanawasa. Telling it as it was, Jere paints well the roles of a number of players in supporting the president's quest to meet his mandate to the Zambian people. This is a first-hand account of the operations of the presidency as well as the challenges (and later failure) by Banda to secure a second term of office. Jere offers insights into the goings on in the then ruling party, the president's own beliefs and approach to politics, and how the opposition took advantage of these to defeat an otherwise accomplished president.

The book is a window into policy positions, international relations, government bureaucracy and political manoeuvres in high office. Several decisions, popular and unpopular, are laid bare as is their rationale and impact. It paints a picture of the fire-fighting between government positions and public perception and further shows the inter-play of all this with opposition parties and the press.

Here is What Others Say

"Dickson Jere's book gives a rare insight into the working of an African President, which is hardly ever recorded. It is therefore an epic piece of work, which will be keenly read by students and scholars of contemporary African political history and those who follow matters of statecraft" -*Vernon Johnson Mwaanga, veteran diplomat and former Minister of Foreign Affairs of Zambia.*

"The book helps readers to see the relationship between practice and theory in national politics. It is simple, easy to read and yet insightful narrative of not only a typical day at State House but also the turbulence of being at the helm of daily political life. This book is one that leaves you yearning for more..." *Lee Habasonda, Lecturer in political science, University of Zambia.*

"For a nation still grasping at the straws of democratic transparency and accountability, Jere's autobiographical portrayal of his implication in the Rupiah Banda presidency as a political spin doctor is a timely contribution to our knowledge of such national issues as elections, political spin, the media, diplomacy and security" - *Professor Fackson Banda, media expert, UNESCO, Paris, France.*

“What is prominent throughout this work is politics: a revelation of the intrigues, power plays, mudslinging , and electoral machinations that characterize not just Zambian politics, but also African and world political systems in general.” – *Dr. Charles Phebih-Agyekum, Book Editor*

Order Your Copy Now!

<p><u>North America</u> Nsemia Inc. Publishers 1011 Upper Middle Road East, Suite 1124 Oakville, Ontario , Canada L6H 5Z9 Tel/Fax: 1-888-587-1150 E-mail: info@nsemia.com</p>	<p><u>East Africa</u> Nsemia Inc. Publishers Ltd. Moi Avenue, Ufundi Plaza, 5th Floor, P. O. Box 62423, Code 0020, Nairobi, Kenya Phone: +254-20-2670743 Email : info@nsemia.com</p>	<p><u>On the Internet</u> www.amazon.com www.barnesandnoble.com</p>
---	---	---

Recent Publications from [Nsemia Inc. Publishers](#)

Title	Author	ISBN
1. Songs of a Chicken Bone	Godpower Oboido	978-1926906-34-8
2. A Handbook on African Traditional Healing Approaches & Research Practices	Njoki Wane & Erica Neeganagwedini (Editors)	978-1-926906-33-1
3. Equity in Practice: Transformational Training Resource	Njoki Wane & Larissa Cairncross (Editors)	978-1-926906-20-1
4. The Eye of Mayenga by -	Jasper Rori	978-1-926906-30-0
5. The 'Say Walahi' Generation - Identity, Profiling, Tradition & Survival from a Somali Canadian Perspective	Ahmed Ali Ilmi	978-1-926906-28-7
6. Divine Infinite Love	Nash Ndemo	978-1-926906-29-4
7. Miale ya Mashariki: Mashairi na Mwongozo wa Uchambuzi	Timothy Kinoti M'Ngaruthi	978-1-926906-25-6
8. Proverbs of Abagusii: Meaning & Application	Christopher Okemwa	978-1-926906-27-0
9. The Sacred River	Gitura Kihuria	978-1-926906-23-2
10. <i>Vyama</i> : Institutions of Hope: Ordinary People's Market Coordination and Society Organisation Alternative	Mary Njeri Kinyanjui	978-1-926906-24-9
11. Learning Entrepreneurship Through Indigenous Knowledge	Henry Bwisa & Fred Nafukho	978-1-926906-19-5
12. Management Gems for All Time: Recipe for Business & Everyday Success	Anderea Morara	978-1-926906-22-5
13. Shifting Sands	Moraa Gitaa	978-1-926906-04-1
14. Female Circumcision Among the Abagusii of Kenya	Daniel Mokaya	978-1-926906-10-2
15. Experiences of Women with Disabilities in Kenyan Universities	Bathseba Opini	978-1-926906-17-1
16. Philosophical Escapades	Lwandhle Wilson Magadhli	978-1-926906-12-6
17. Kraft	Nicholas Oyoo	978-1-926906-13-3
18. Chubot the Cursed One & Other Stories	Christopher Okemwa	978-1-926906-15-7

Inside the Presidency: Trials and Tribulations of a Zambian Spin Doctor - ISBN: 978-1-926906-36-2

19. Smiles in Pathos & Other Poems	Khainga O'Okwemba	978-1-926906-16-4
20. A Beacon of Hope	Jasper Rori	978-1-926906-14-0
21. Love Poems of Arif Khudairi	Arif Khudairi	978-1-926906-11-9
22. Kivuili cha Sakawa	Enock Bitugi Matundura	978-1-926906-00-3
23. Mines and Mind Fields	Wangari Njeri	978-0-9810362-5-0
24. Mucii ni Mucii	Marjory Kimani	978-0-9810362-7-4
25. The Gong	Christopher Okemwa	978-0-9810362-3-6
26. Crucible for Silver and Furnace for Gold	Moraa Gitaa	978-0-9810362-2-9
27. Till I'm Laid to Rest	Garfield Ellis	978-0-9810362-9-8
28. Letter to the Prime Minister	Justus Siage	978-1-926906-08-9
29. Mwakenya: Real or Phantom?	Jimmy Achira	978-1-926906-02-7
30. Riddles of my Mother	Amos Tabalia	978-1-926906-09-6
31. Abagusii Wisdom Revisited	Nemwel Atemba	978-1-926906-03-4
32. The Trial of the Gods	Khonani Ontebetse	978-1-926906-07-2
33. Themes in Language, Education & Development in Kenya	Nathan Oyori Ogechi (Editor)	978-1-926906-06-5
34. Releasing My Critical Chatter: An Autobiographical Narrative from the Black Diaspora	Mary Louise McCarthy	978-1-926906-05-8
35. Riddles of Abagusii of Kenya	Christopher Okemwa	978-1-926906-18-8

Upcoming Releases from Nsemia Inc. Publishers	
Title	Author
1. Chokora – A City Scavenger	PGN Mbugwa
2. Biblical Wisdom in Abagusii Proverbs	Shem Ageta
3. The Colour of the Skunk	Lwandhle Magadhla
4. Distance Between Life & Death	Alfricks Asiago
5. Wavu-vi	Samuel Mwenda
6. My Crown of Beauty for Ashes	Thitu Kariba
7. On the Run in Fear of the Hague	Grace Ruth
8. Betwixt Mountain and Wilderness	Timothy Wangusa
9. Nurturing Reflexive Experiences in Higher Education	Fath Maina (editor)
10. Citizens Self-Governance Handbook: Highlights of the Constitution of Kenya 2010	Peter Okara

About us

[Nsemia Inc. Publishers](#) is a Canadian-based publisher with focus on African-related stories and how they impact African peoples on the continent and in the Diaspora. We aim at bringing to the fore the many *untold stories* that enrich African lives; stories that have a bearing on Africans and contribution to the global village. The African focus is important to us for we believe that there is a lot of rich culture on the continent and among its people in the Diaspora that could enrich the world's cultural mosaic. As well, in a region and communities that faces substantial cultural onslaught from especially the West, there is a need to preserve the rich cultural heritage for posterity.

Our focus is summed up by the motto: *Bringing You Untold Stories*, with a key objective being nurturing artistic talent to express themselves through story-telling, poetry, drama, music and any artistic expression.

We offer insightful guidance in the writing process, editing and (eventually) publication. In addition, there is active marketing and promotion of published works to ensure they reach desirable audiences.

The partnership with the writer aims at mutual growth in an attempt to enrich authors' lives, encourage writing and reading culture of African peoples, and leave the written word for future generations. Below are the key focus areas:

The African Creative Arts & Language Project: this project focuses on works of fiction (novels, poetry, plays, musicals) written (mainly) in English and other African languages such as Kiswahili.

The African Heroes Project: this seeks works that depict African heroes from various African people both on the continent and in the Diaspora.

Biography Series: the objective here is to capture the personal stories of personalities that have played various roles in shaping nations' destiny in Africa.

Theses Project: aims at publishing academic theses pertaining to the African continent and its issues.

Writers choose to work with [Nsemia Inc. Publishers](#) due to the caring and nurturing that comes with the relationship. This is partially based on the understanding of the challenges of getting published as an African, in Africa or in the Diaspora. Despite its richness in culture on the African continent and its Diaspora, published works relating to the continent remain small relative to the size and population of its people, its history and cultural and linguistic diversity.