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Our Ref: SCI/RES/FOBB/

November 29, 2013

To KICTANET Listers

Dear Sir/Madam,

Re: Invitation to Stakeholder Workshop on the Impact of Broadband Internet on the Tourism and Tea Sectors

I have been working with Oxford University (UK) on the impact of broadband internet on three selected sectors: BPO/ITES, Tea and Tourism. Our focus has been on how broadband connectivity has altered the value chains in the respective sectors. We collected data from 40 organizations for each sector. We have analyzed the data for the Tourism and Tea sectors and written up a report and would like to share our findings and recommendations with stakeholders. The findings for the BPO/ITES sector will follow in early 2014.

As a valued stakeholder, you are hereby invited to a breakfast meeting on 4th and 5th December, 2013 at 7.30 am (up to 9.30 am) at the **Nairobi Safari Club** where we shall present our findings and recommendations for both policy and practice. The Tourism sector will be on 4th December while the Tea sector will be on 5th December.

I am sorry for the late invitation, largely because I have been travelling. If you are interested listening in on any of them and making your contributions, please confirm your attendance with me or Mr. Charles Katua on katua@uonbi.ac.ke or call 0720 650 592.

Sincerely yours,

Prof. Timothy Waema
Project Team Leader: The Promise of Broadband Internet: A pipeline for Economic Development in Kenya?