



The Growth Hub is an impact incubator and accelerator that supports early stage entrepreneurs and start-ups in the social enterprise space in Africa who are solving today's most pressing societal and environmental problems. We provide them with mentorship, networking, access to seed funding, access to a collaborative working space, and peer support from our space here in Nairobi, Kenya.

I2I: Idea-to-Innovation

Who?

Early-stage entrepreneurs with a mature idea. We have a bias towards the following industries: energy / environmental sustainability, mobile and IT, agro-processing, professional services, and essential services (health, education, water & sanitation)

What?

Programme tailored for entrepreneurs and their start-ups who have already come up with an idea, have validated this idea, and want to take it to the next level by developing a product / service and running a pilot/test with the target market. The first round, 6-8 weeks, will involve 10-12 start-ups working with facilitators, mentors, and entrepreneurs in residence. The second round will select 4-6 start-ups and provide them with enough resources to execute their pilot/test over an additional period of 10 weeks

Why?

Accelerate your business idea, gain access to one on one mentorship and networking, and win funding in order to execute your pilot in the market

Key Dates:

Applications due by **July 15**

Information Sessions on **July 1 and July 11**

Programme Start: **August 1**

I2I²: Innovation-to-Impact

Who?

Mature start-ups who have achieved customer validation (post-revenue preferred). We have a bias towards the following industries: energy / environmental sustainability, mobile and IT, agro-processing, professional services, and essential services (health, education, water & sanitation)

What?

13 week accelerator programme, in partnership with Village Capital, that will take participants through 5 2-day workshops and other activities that provide an opportunity for them to sharpen their skills and more rapidly grow their enterprises. It is designed to help entrepreneurs who have achieved product / service validation to build a sustainable business model. The program will culminate in December with 2 companies receiving a total investment of \$75,000 from our fund

Why?

Accelerate your business, gain access to one on one mentorship and networking, pitch your plan to investors, and win funding (up to \$75,000) from GrowthAfrica and Village Capital

Key Dates:

Applications due by **August 19**

Information Sessions on **August 1 and August 8**

Programme Start: **September 13**