

# CONFERENCE



# Featuring Three Worlds in One Event



Theme: We have the bandwidth. Now what?

# **Conference Programme**

Oshwal Centre, Nairobi 2-3 November 2011

An AITEC Africa Event





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## DAY 1: Wednesday 2 November 2011

9am

SESSION 1

**Opening Plenary session** 

Welcome Addresses

Paul Kukubo, CEO, Kenya ICT Board

**ICT Agency of Sri Lanka** 

Stefan Kapferer, State Secretary, Federal Ministry of Economics and Technology, Germany

Hans W. Meier-Ewert, Executive Vice-President, Afrika-Verein der deutschen Wirtschaft, (German-African Business Association), Germany

Andrew Waititu, GM East Africa, SAP, Kenya

# SHOWCASE PRESENTATION Business Connexion





Beyond outsourcing

John Jenkins, Chief Executive: Business Connexion Services, South Africa

The multi-sourcing trend is gaining momentum internationally, but in the Middle East and Africa over 80% of outsourcing deals are still done with single service providers. The downside of the multi-sourcing model is a more fragmented IT outsourcing. Companies use two or three service providers that are expected to provide a catalogue of services, with different terms and service level agreements applying to each one. These services would typically be charged for on a per use basis, or a fixed price with variable costs for additional components. Cloud or on-line service providers operate on a bigger scale with a broader customer base, so offer better price models and economies, but generally don't contract for specific service level agreements. Application hosting services can sometimes reduce software licencing costs, allowing service providers to charge their customers on a per use basis. As IT usage models change and the trend towards software hosting and software as a service gathers momentum, all software suppliers will be forced to move in this direction.

11am NETWORKING REFRESHMENTS





11.30am



SESSION 2



# Cloud computing for microfinance and community banking

MODERATOR

**Vincent Lubasi, Former** Africa Regional Director, **International Co-operative** Alliance

**PRESENTERS** 

**Peter Koen, Senior Platform** Strategy Advisor, Microsoft

**Murray Gardiner, Director** Microfinance and Community **Banking, Temenos** 



#### SESSION 3

Data security and intrusion prevention

Gal Arbel, VP Sales & Marketing, **Amiran Communications, Kenya** 

Can a human firewall protect vour data?

Stephen Kariuki, **Principle Consultant, Harmony Solutions,** Kenya

IT security and cybercrime investigation

Amos Omamo & Richard Omollo, **Lecturers. School of Informatics** and Innovative Systems, Bondo University College, Kenya



#### SESSION 4

MODERATOR: Santanu Sengupta, Director, Corporate Affairs & Finance, African Centre for Mobile Financial Inclusion (ACMFI), India

The consumer perspective on mCommerce |

Isis Nyong'o, Vice-President & MD, Africa, InMobi, Kenya

Do we need a blueprint for mobile start-up creation?

Franco Papeschi, Programme Manager & Service Design **Expert, World Wide Web** Foundation, UK

Elma: A case study on bringing a new software innovation to market

Kamal Budhabhatti, CEO, Craft Silicon, Kenya

LUNCH BREAK - CASH SERVICE AT INTERNET CAFÉ 1pm

2.30pm



SESSION 5

Latest developments in **Cloud Computing** 



SESSION 6

**Data Security Training** 



SESSION 7

Experiences on the

Network • Learn • Do business





René Raeber, Technical		
<b>Solutions Architect, Cisco,</b>		
Switzerland		

A practical framework for implementing a cloud strategy

**Dr.Carol Mureithii. Swift** Global, Kenya

How business enterprises can benefit by leveraging on readily available cloud-based business applications -SAAS

Eric Mujera, Business **Development Manager.** Sevenseas Technologies Group, Kenya

More than concepts: Delivering solutions on cloud

Jyoti S Mukherjee, CEO, Software Technologies, Kenya

#### **Workshop: Secure** access to ICT

Held in partnership with Afrika-Verein der deutschen Wirtschaft (German African Business Association)



Karri Kuoppamaki, Head of **Technology Africa Nokia** Siemens Networks, Kenya

**Eddie Malitt, Business Development Manager, Tricomp International, Germany** 

**Christian Harel, Director Kathrein, France** (tbc)

front-edge of mobile app startups in Kenya

Erik Hershman. Director of Operations & Strategy, Ushahidi & Director, iHub, Kenya

Mobility for business in East Africa

John Waibochi, CEO, Virtual City, Kenya

How the media can utilize content crowd sourcing technologies to gather stories

Santos Okuttah, CEO, Evolve Interactive, Kenya

#### **NETWORKING REFRESHMENTS** 4pm

#### 4.30pm

#### SESSION 8

Hyper-virtualization and cloud computing

Professor Dr Kefa Rabah, **Dean, School of Informatics** and Innovative Systems, **Bondo University College,** Kenya

Business benefits of cloud computing

Henk van Wilsum. Executive Consultant, IBM East Africa, Kenya

Confessions of a cloud computing addict

#### SESSION 9

**eBanking Training Workshop: Safer data** transfer through identity and access management solutions

Held in partnership with Afrika-Verein der deutschen Wirtschaft (German African Business Association)



#### SESSION 10

Developing mobile applications for agriculture

Amos Gichamba, Assistant Lecturer, Computer Science **Department, Africa Nazarene** University, Kenya

Africa: The country

Agosta Liko, CEO, PesaPal, Kenya

Getting the best out of mobile applications through end-user mobile





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Harry Hare, Executive
Director, African
eDevelopment Resource
Centre & Publisher, CIO
Magazine, Kenya

Cloud Computing - How the last mile will affect the responsiveness of cloud-based applications

Stephen Ciirah, GICT FSG Director, World Vision International, Kenya Prof. Benno Ndulu, Governor, Bank of Tanzania (tbc)

Jared Otieno, GM, Impala, Kenya (tbc)

Claus Vorbeck, Senior Product Manager, Wincor Nixdorf International, Germany (tbc)

#### testing

Beth Njeri Kariuki, Senior SQA Trainer, Tezza Business Solutions, Kenya

## DAY 2: Thursday 3 November 2011

#### 9am

#### SESSION 11

## Convergence Plenary

Kenya's Digital Villages and Pasha Centres: Insights on how to improve access to ICTs in rural East Africa

Dr Warigia Bowman, Partner, KGroup Consultants & Assistant Professor, American University, Egypt

Converging technologies: Cloud, data security and mobile applications in implementing a global strategy to fight counterfeit products, illicit trade and sub-standard goods

David Svarrer, CEO, Digital Age Institute, Kenya

ICT and business in Africa: What is the next best thing?

Mouhamet Diop, Chairman & CEO, Kheweul.com and CEO, NEXT, Senegal

Harnessing ICT for small and medium-size enterprises: Success stories from small nations

Dr Baharul Islam, Chairman & CEO, Development Gateway South Asia, India

Cloud strategies, challenges and opportunities to develop a competitive advantage in East Africa

Dr Anil Sahai, Lead Consultant, AITEC Consulting Services, USA





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# SHOWCASE PRESENTATION



Riding the Intelligent Data Wave: Using innovation to succeed in a rapid growth environment

Delano Kiilu Longwe, Territory Sales Manager, IBM East Africa

11am | NETWORKING REFRESHMENTS

11.30am



#### SESSION 12

The role of fast, reliable and low-cost international bandwidth in cloud computing

Julius Opio, Sales Manager, East & North Africa, SEACOM, Kenya

Cloud project management

Lance Ayerst, Director, IS Options, Ireland

How Cloud Computing can help achieve business objectives with a positive impact on the bottom line

Evans Nyangah, Head of Enterprise Sales, Safaricom, Kenya



#### SESSION 13

Building competences in the information security industry: Challenges faced in delivering training that really works

Vincenzo Graziano, Director, Silensec, Kenya

IT security and cybercrime investigation

Amos Omamo & Richard Omollo, Lecturers, School of Informatics and Innovative Systems, Bondo University College, Kenya

Turn-around Management: Introduction to successful initiatives for programme recovery

Lance Ayerst, Director, IS Options, Ireland



#### SESSION 14

Zuckerberg on a Matatu: On the need to define a blueprint for a startup-ready ecosystem in Africa

# Franco Papeschi, Programme Manager & Service Design Expert, World Wide Web Foundation, UK

The opportunity with web and mobile-based services is that they expand and democratise the possibility to actively contribute to the improvement of a society (or the neighbourhood), not only by strengthening social connections, but also by allowing a fast, cheap, ubiquitous movement of information, (digital) goods and money. A generation of African web and mobile entrepreneurs - faster than Governments - is changing the way services are provided, but there is still a gap to bridge with pioneers that have succeeded doing so in Europe and USA. Tools, processes and a wider cultural and economic cycle need to be put in place to facilitate the creation of these new types of services and applications. We need - in short - to build a





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		Next generation mobile applications
		Gopi Gopalakrishnan, COO & ICT Specialist, Intex Construction, Kenya
1pm	NETWORKING LUNCH	
2.30pm	SESSION 15  Cloud Computing Workshop: A practical framework for	
	implementing a Cloud Strategy Presented by Dr Anil Sahai, Managing Consultant, AITEC Consulting Services, USA	

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