

**THE KENYA DIASPORA CONFERENCE: WASHINGTON D.C. USA  
OCTOBER 7-9 2011**

**Government Logo**

**Diaspora logo**

**VENUE: MARRIOT WARDMAN PARK 2660 WOODLEY ROAD NW,  
WASHINGTON D.C. 20008**

**THEME: IDENTIFYING OPPORTUNITIES FOR THE DIASPORA  
UNDER VISION 2030**

*Official Programme*

## **EVENT SPONSORS**

**Sponsors logos and messages**

## **Identifying Opportunities for Diaspora under Vision 2030, October 8-9, 2011**

In 2008, Kenya ushered in a new national vision that is touching the lives of all citizens. For the first time, a long-term plan to transform the lives of Kenyans was launched: Kenya Vision 2030. The Vision aims to transform Kenya into a newly industrializing, “middle income” country providing a high quality life to all its citizens by the year 2030. This launch was an ideal starting point to focus attention on what should be done to realize a prosperous Kenya.

The Kenya Vision 2030 is anchored on three pillars: Economic, Social and Political. The economic pillar aims to improve the prosperity of Kenyans through a designed economic programme, covering all the regions in Kenya and aspires to sustain economic growth of 10 percent a year beginning 2012. The Social pillar seeks to build a just and cohesive society enjoying equitable social development in a clean and secure environment while the Political pillar aims to realize a democratic political system founded on issue based politics and protects the rule of law and the rights and freedoms of every individual in Kenyan society.

The pillars are anchored on six foundations: Infrastructure; science, technology and innovation; land reform; human resource development; security and public service reform. Six priority sectors with the highest potential for growth are identified for immediate attention: Tourism, agriculture, manufacturing, wholesale and retail trade, business processing outsourcing and financial services. So far, 124 flagship projects have been clearly identified. This provides an opportunity for Kenyans even in the Diaspora to participate in their implementation.

Kenya Vision 2030 is long term and seeks broad public support and ownership from all Kenyans for its successful implementation. The Vision recognizes the role that Kenya Diaspora plays in national development and therefore, highlights the need for leveraging the Diaspora as one of the significant flagship projects to be implemented. Subsequently, in the new Constitution, which was only promulgated in August 2010, dual citizenship and other democratic rights for Diaspora are entrenched. Clearly, the Diaspora is part and parcel of Kenya’s development.

It is for this reason that the theme, “*Identifying Opportunities for Diaspora under Vision 2030*” has been chosen for the 2011 Kenya Diaspora Conference. It is envisaged that the deliberations throughout the Conference will result in a collaborative strategy that addresses key issues regarding the Diaspora’s engagement with Kenya’s development. It is further hoped that the Diaspora will be sufficiently inspired to maintain a lifelong interest in the affairs of Kenya. In this regard, by the end of the Conference, an Action Plan will be developed to guide the Diaspora’s role in implementation of Vision 2030. Lastly, it is expected that this Conference will arouse the Diaspora’s yearning for the next one.

## **THE HON. JUSTICE (DR.) WILLY MUNYWOKI MUTUNGA**

The Hon. Justice (Dr). Willy Mutunga is the first Chief Justice of the Republic of Kenya under the new constitutional order.

Justice Mutunga has previously worked with the Ford Foundation as a Programme Officer (2004) and subsequently rose to the level of Executive Director (2009), overseeing all grant making in the Eastern Africa Region. Dr Mutunga is one of the founders of the Kenya Human Rights Commission (KHRC), which was launched as the sharp spearhead of the struggle for socio-economic justice and a democratic constitutional order in Kenya. He then served as (KHRC's) Executive Director. A committed activist in the pro-democracy movement in Kenya since the 1970s, Dr. Mutunga has worked in a number of prominent human rights organizations throughout the country, and as a law lecturer, he was an active member of the university staff trade unions.

Dr. Mutunga was Chair of the Law Society of Kenya from 1993-95. He has been a member the National Convention Executive Council, co-Chair of the Citizens Coalition for Constitutional Change (4Cs) and a member of the Boards of Directors of Rights and Democracy, Human Rights Centre at the law school of the State University of New York at Buffalo and vice chairman of the board of trustees of MWENGO, an advocacy organization for nongovernmental organizations working in East, Central and Southern Africa. He is a former board member of the International Centre for Human Rights and Democratic Development in Montreal. He has also been a consultant and has written for, and edited numerous human rights and civil society publications.

Justice Mutunga was born on 16 June 1947. He attained a law degree from the University of Nairobi in the 1970s and a Master of Law from the University of Dar-es-salaam. He holds a Doctorate from the Osgoode Hall Law School, York University, Toronto, Canada.

Chief Justice Mutunga brings a wealth of experience to Kenya's judiciary and is committed to use his position to turn the judiciary to an institution of service to the people and ensure the judicial process is more accessible to Kenyans with rulings that quench the thirst for justice.

## **DAY 1: Friday October 7, 2011**

- 5.00 pm – 7.00 pm - Arrival, Registration/Information  
*Venue: Marriott Ballroom Salon 2*
- 7.00 pm – 10.00pm - Networking

## **DAY 2: Saturday October 8, 2011**

- 7.30 – 8.20 am Registration and Information  
*Venue: Marriott Ballroom Salon 2*

### **OPENING PLENARY SESSION**

***Venue: Marriott Ballroom Salon 2***

- 8.20 – 8.25 am Kenya National Anthem
- 8.25 – 8.30 am Conference Logistics
- 8.30– 8.35 am **Welcome and Introductions**  
*H.E. Elkanah Odembo - Ambassador of the Republic of Kenya to the U.S.A*
- 8.35 – 8.50 am **Vision for the Diaspora in Kenya's Development: Mr. Thuita Mwangi – Permanent Secretary, Ministry of Foreign Affairs**
- 8.50 – 9.00 am **Profile of the Kenyan Diaspora in the USA: Prof. Kefa Otiso - Bowling Green State University & President, Kenya Scholars & Studies Association**
- 9.00 –9.10 am **Why should I be part of the agenda of harnessing Diaspora's Potential for Kenya's National Development?**  
*Dr. Vincent Kituku – Kituku & Associates*
- 9.10 – 9.15 am **The African Diaspora: World Bank Perspective - Mr. Richard A. Cambridge: Advisor, Africa Diaspora Program, Office of the Regional VP, Africa Region, The World Bank**
- 9.15 – 9.25 am **What can we learn from other Diaspora Experiences in North America? Stories of Success and Struggles - Amb. Arun Singh, Ambassador, Embassy of India (Washington DC)**

***Moderator: H.E. Elkanah Odembo: Ambassador of the Republic of Kenya to U.S.A***

**9.30 – 10.00 am: Official Opening**  
**Venue: Marriott BallRoom Salon 2**

*Hon. Richard M. Onyonka, M.P., Assistant Minister  
Foreign Affairs welcomes the Chief Guest*

***Hon. Justice (Dr.) Willy Muniwoki Mutunga: Chief  
Justice of the Republic of Kenya***

10.00 – 10.10 am Coffee/Tea Break

**Press Conference: Venue: Capital Boardroom**

**10.10 – 10.40 am PLENARY SESSION: *Laying the Foundation: Vision  
2030 and the Diaspora***  
**Venue: Marriott BallRoom Salon 2**

**The Implementation of Vision 2030 and Strategic Role &  
Opportunities for Diaspora - Mr. Mugo Kibati, Director General  
Vision 2030 Delivery Secretariat**

**Moderator: Ms. Christine Miako, [Africaalumni.com](http://Africaalumni.com)**

**10.40 – 11.40am Session1: Diaspora and Kenya's Economic  
Development**

**Concurrent Panel Discussions**

**Panel 1: Financial Services: Opportunities and challenges  
for Diaspora**

*Venue: Washington 1*

- **Mr. Gerald Arita Nyaoma**-Director of Financial Markets, Central Bank of Kenya

- **Mr. Japh Olende** - CEO Chartis Insurance Kenya
- **Mr. David Gatawa** - Head of Marketing and Business Development – Kenya Post Office Savings Bank (Postbank)
- **Mr. John K. Murugu** - Director, Debt Management, Ministry of Finance
- **Building the Economic Wealth of the African Diaspora** - Mr. George Osewe, VP, Enyo International

**Moderator: Prof. James Gathii**, Associate Dean, Albany School of Law.

**Panel 2: *Real Estate and Property Investment: Opportunities for Diaspora in the U.S. and Kenya***

*Venue: Washington 2*

- **Mr. Tirop Kosgey**- Permanent Secretary, Ministry of Housing
- **Mr. James Ruitha** - Managing Director, National Housing Corporation
- **Dr. Laila Macharia** – CEO Scion Real
- **Mr. Peter Wairegi** – CEO, African American Lifestyle Magazine and Licensed Real Estate Agent in the U.S.

**Moderator: Mr. David Karangu** – CEO Ivory Chevrolet

**Panel 3: *Export & Import business prospects: The Role of the Diaspora in Promoting Kenyan Products in the U.S.***

*Venue: Washington 3*

- **Ms. Race Musumba** - Kenya Wildlife Service
- **Ms. Ruth Mwaniki** – CEO Export Promotion Council
- **Dr. Richard Mutule Kilonzo** – CEO Export Processing Zones Authority
- **Mr. Erland Herfindal** – Director for African Affairs, United States Trade Representative.

**Moderator: Paul Waithaka**, Publisher and Editor, Kenya Monitor

**Panel 4: *Infrastructural Development: Opportunities and Challenges for the Diaspora***

*Venue: Washington 5*

- **Eng. Michael Kamau** – Permanent Secretary Ministry of Roads
- **Dr. Eng. Cyrus Njiru** – Permanent Secretary, Ministry of Transport
- **Mr. Sylvester Kasuku** – Infrastructure Sector Specialist, Office of the Prime Minister

**Moderator: Prof. Charles Manyara: Radford University**

**Panel 5: *Investing in the Health Sector in Kenya***

*Venue: Washington 6*

- Health Financing: Market Study on Access to Finance for Private Sector Investment - **Ilefayo Ije**
- Healthy Partnerships: How Governments engage with the Private Sector to Improve Health in Africa - **Connor Spreng**
- Non-Communicable Diseases and Investment Opportunities for the Diaspora - **Prof. Mercy Kamau**, Founder and President, Health for Nations Inc.
- Diaspora's view of Opportunities for Investment in Health Sector in Kenya - **Macharia Waruingi**
- Networking among Medical Professionals - **Dr. Rajesh Jari**, Vice President, Association of International Kenyan Medical Professionals (AIKMP)

**Moderator: Ms. Mary Mulusa - The World Bank**

**11.50 am – 12.30pm Plenary Session: Constitutional Reforms & Avenues for Engaging Diaspora**

***Venue: Marriott BallRoom Salon 2***

- Implementation of the Constitution of Kenya 2010 and critical opportunities for Diaspora - **Mr. Charles Nyachae**, Chairman, Commission for the Implementation of the Constitution
- **Dr. Mzalendo Kibunjia** – Chair National Cohesion and Integration Commission
- **Mr. Isaack Hassan** - Chairman, Interim Independent Electoral Commission
- **Mr. Kathurima M'Inoti** - Chairman, Kenya Law Reform Commission



- The Dual Citizenship Quagmire - **Ms. Regina Njogu**, Attorney RNW Law Office

**Moderator: Prof. Makau Mutua** – Dean SUNY Buffalo Law School

12.30 - 1.10 pm

**Question and Answer Session**

**1.10 – 2.30 pm**

**Luncheon Address: Insurance and Investment Opportunities for Diaspora: Mr. Nelson Kuria: CEO CIC Insurance Group Ltd**

**Moderator: Mr. Eric Mwangi**, President, ABN (African Business Network) World Wide

**Venue: Marriott BallRoom Salon 2**

**2.30 – 3.10 pm**

**Session 2: Diaspora & Kenya’s Educational, Scientific and Technical Development**

**Plenary Session: Leveraging the Diaspora to develop Kenya’s tertiary/technical institutions: Research & Development capacity**  
**Venue: Marriott BallRoom Salon 2**

- **Prof. Calestous Juma:** Harvard Kennedy School of Government
- **Prof. Ali Mazrui:** Binghamton University
- **Mr. Enos Oyaya:** Director of Education, Quality Assurance and Standards, Ministry of Education

**Moderator: Prof. Mwangi Kimenyi:** Senior Fellow and Director of African Growth Initiative, Brookings Institution

**3.20 – 4.20 pm**

**Concurrent Panel Discussions**

**Panel 1: Entrepreneurship, ICT and other Innovations: Business Process Outsourcing**  
**Venue: Washington 1**

- **Mr. Paul Kukubo,** CEO Kenya ICT Board
- **Mr. Martin Mbaya,** Director Nairobi Capital Inc.
- **Digital Home for Kenyans Abroad:** Mr. Titus Ng’eno, Business Development Director – EBIX Inc
- **Positioning the Diaspora and exploiting opportunities in U.S.A to benefit Kenya:** Ms.

Beldina Auma, Senior Communications Officer,  
Strategic Communication, The World Bank

- **Rural Access to Satellite Communication:**

John Akumu, Regional Manager, Intelsat  
Global S.A

**Moderator: Dr. Matunda Nyanchama** – *Agano Consulting Inc.*

**Panel 2: *From Research to Product and Business Development***

*Venue: Washington 2*

- Intellectual Property - **Dr. Mutua Mattu** Principal Scientist, Sensys Medical Inc.
- Commercialization of Alternative Medicine in Kenya - **Prof. Barack Otieno Abonyo**, Florida A & M University
- Diaspora and Technology Transfer - **Dr. Christine Martey-Ochola**, Founder & President USA-Kenya Chamber of Commerce.
- Scaling Up African Business - **Dr. Felix Olale**, Senior Advisor, McKinsey & Co.
- Role of Multinationals in Kenya's Business Development - **Bonaventure Agata**, General Manager, CSL Behring, Canada

**Moderator: Prof. Joshua Bagaka's**, *Cleveland State University*

**Panel 3: *Promoting Kenyan Youth, Gender Equity and Capacity in Development***

*Venue: Washington 3*

- The Youth and Employment Creation - **Mr. Chris Markl**, Kourage Athletics - Kenyan Running Apparel
- The Kenya Youth Entrepreneurship and Empowerment Initiative - **Mr. Jim Copple**, Principal, Sai LLC
- The Role of Kenyan Women in the Diaspora in the Implementation of Vision 2030 - **Prof. Jerono P. Rotich**, North Carolina A&T State University
- **Prof. Sara Sullivan** - University of Wisconsin at La Crosse

- **Sports and Cultural Diplomacy** *Beyond the Gold Medal: How Running can propel Kenya towards Vision 2030* - **Wilson Kiriungi, CEO Run with Kenyans**

*Moderator: Prof Edward Manyibe: Langston University*

Panel 4: ***Improving Public, Private and Civil Society Relations and collaboration in Development***

*Venue: Washington 5*

- **Eng. Patrick Obath** - Kenya Private Sector Alliance
- **Mr. Festus Njuki** - General Manager, IT and Projects
- **Mr. Ezra Mbogori** - **CEO Akiba Uhaki Foundation**
- **Dr. Joyce Malobe**, Kenya Community Development Foundation
- **Prof. Agnes Odinga** - Minnesota State University at Mankato
- Tips for Proposal Writing for grants, **Prof. Njuguna Kabugi**

*Moderator: Ms. Mwendu Mwinzi, Twana Twitu*

Panel 5 ***Diaspora Investment & Innovation: Opportunities in Agriculture, Agribusiness and Food Security***

*Venue: Washington 6*

- **Dr. Romano Kiome** - Permanent Secretary, Ministry of Agriculture.
- **Mr. Jacob Maaga** - CEO, Africa Commodity & Futures Exchange (ACFEX)
- **Prof. Calestous Juma** - Harvard Kennedy School of Government
- **Ms. Faustine Wabwire** - Bread for the World

*Moderator: Dr. Daniel Karanja, Partnership to Cut Hunger & Poverty in Africa*

**4.20 – 4.30 pm**

**Coffee/Tea Break**

**4.30 – 5.00 pm**

**Plenary Session:**

**Lamu Port South Sudan Ethiopia Corridor project –  
Venue: Marriott BallRoom Salon 2**

- Dr. Eng. Cyrus Njiru, Permanent Secretary Ministry of Transport
- **How the private sector should be involved**  
**Project** - Eng. Patrick Obath, Kenya Private Sector Alliance

*Moderator: Prof. Kefa Otiso - Bowling Green State University & President, Kenya Scholars & Studies Association*

**5.00 – 5.15 pm**

**Rapporteurs' Summary and Highlights**

**BREAK**

**6.00 – 7.00 pm**

**Reception in honour of the late Prof. Wangari Muta Maathai, Founder, Green Belt Movement and 2004 Nobel Peace Prize Winner**

*Venue: Marriott BallRoom Salon 3*

**7.00 – 9.30pm**

**Dinner Address:**

*Venue: Marriott BallRoom Salon 2*

**Speakers:**

- **Financial Inclusion through Innovative Delivery Channels:** *Mr. Festus Njuki General Manager, IT and Projects, Equity Bank*
- **GE's Africa Strategy: Opportunities for Diaspora:** *Mr. Thomas Konditi – CFO, General Electric Africa*

*Moderator: Amb. Dr. Josephine Ojiambo, Deputy Permanent Representative Kenya Mission to the United Nations, New York*

**DAY 3: Sunday October 9, 2011**

7.30– 8.20 am

Registration and Information  
*Venue: Marriott BallRoom Salon 2*

8.30 - 9.30a.m.

**Plenary Session: Strengthening Kenya Diaspora Networks in North America for Effective participation in National Development**

**Venue: Marriott BallRoom Salon 2**

**Part I**

- **Building Unity and Cohesion** - *Dr. Mzalendo Kibunja, Chair, National Cohesion and Integration Commission*
- **Challenges of Exploiting Diaspora networks and possible solutions** - *Mr. John Maina, Diaspora Affairs Adviser, Office of the Prime Minister and Founder Member, Kenya Community Abroad*
- **What is working or not working: A perspective of the Kenya Christian Fellowship in America (KCFA)**- *Dr. Duncan Kihoro, President, KCFA*
- **Diaspora Advisory Council: Successes and Challenges** - *Bishop Joshua Wambua, Rapture Harvest Ministry*  
**Moderator:** *Prof Kinuthia Macharia, Bowie State University*

**9.30 – 10.30 a.m.**

**PART II**

- **Engaging Overseas Kenyans in Kenya's Development** - *Prof. Maina Wachira, Economist/Consultant, The World Bank*
- **Leveraging Dual Citizenship to Advocate Kenya's Interests in the U.S** - *Mr. Symon Ogeto, Founder & CEO Seed Group Inc.*
- **Lobbying the U.S. Government for Kenya and the Diaspora's Benefit** - *Mr. Jacob Sitati, Managing Principal, Maurice and Fischer*
- **Engaging the Kenya Government: A Diaspora perspective**- *Ms. Mkawasi Mcharo-Hall – Spotbeam*  
**Moderator:** *Mr. Stephen Seda – S.E.I Consulting Inc.*

**10.30 – 10.40 am**

**Coffee/Tea Break**

**10.40 – 11.40 am**

**Plenary Session: Kenya Diaspora Success in America: Helping/Positioning Self to Help Kenya – What it takes**

**Venue: Marriott BallRoom Salon 2**

- **The Role of Immigration in Promoting Competitiveness in Kenya and the U.S.** - *Mr. Japheth Matemu, Attorney, Matemu Law Office (NY)*

- **What it takes to succeed in business in U.S.A and how this success can be transferred to Kenya:** *Mr. David Karangu – CEO Ivory Chevrolet*
- **Successes in the Academia** - *Prof. Makau Mutua, Dean SUNY Buffalo Law School*
- **Successes in the Health Sector:** Dr. Isaya Okwiya, Calvert Memorial Hospital and Shore Health/University of Maryland Medical Systems

**Moderator:** *Prof. Francis Koti –University of North Alabama*

**11.40 – 12.40 pm**      **Diaspora Giving Back - Social Responsibility, Welfare and Philanthropy**  
*Venue: Marriott BallRoom Salon 2*

- **Building Productive Sustainable Integration for New Immigrants in the USA** *Prof. Wanjiru Kamau*
- **Investment through Philanthropy:** *Ms. Grace Kuto*
- **Maintaining a balance between Economy and Society:** *Ms. Liza Mucheru-Wisner*
- **Kenya Community Development Foundation-** Dr. Joyce Malobe
- **Startup Africa: A showcase of the Kenyan Immigrants and Friends of Kenya non-profit organization, Delaware:** Mr. Erastus Mongare, President, Startup Africa

**Moderator:** *Prof. Jerono P. Rotich – North Carolina A&T State University.*

**12.40 – 1.00 pm**      **Key Recommendations and Action Points: Amb. Macharia Kamau, Permanent Representative, Kenya Mission**

**1.00 – 1.15 pm**      **Way Forward – Mr. Thuita Mwangi, Permanent Secretary, Ministry of Foreign Affairs**

**1.15 - 30 pm**      **Closing Address**

**Dr. Edward Sambili: Permanent Secretary, Ministry of Planning, National Development and Vision 2030**

*Venue: Marriott BallRoom Salon 2*

1.30 – 2.30 pm

**Luncheon Address**

***Venue: Marriott BallRoom Salon 2***

**The Role of Remittances in Financial Inclusion**

***Speaker: Mr. David Gatawa: Head, Marketing and Business  
Development, Kenya Post Office Savings Bank (Post Bank)***

***Moderator: Amb. Dr. Wenwa Akinyi, Consul-General, Kenya  
Consulate, Los Angeles***

***Announcement of Raffle Winners***

***Vote of Thanks: Lucy N. Kiruthu, Kenya Embassy***

**DEPARTURE**