

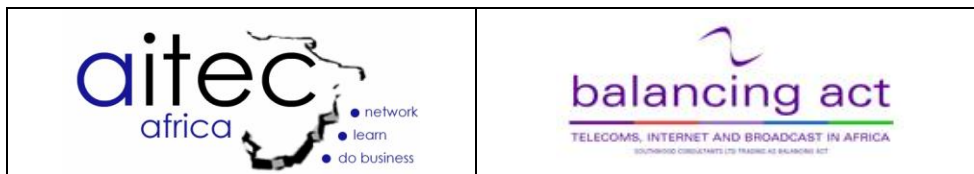


3rd Conference & Exhibition

Oshwal Centre, Nairobi

6-7 July 2011

Hosted by AITEC Africa in partnership with Balancing Act



CALL FOR PAPERS

Africa's broadcast and film industries are entering the new decade full of dynamism and potential as a result of last liberalisation in broadcasting and unprecedented entrepreneurial drive in film-making over the past decade. The 3rd African Broadcast and Film Conference will provide a stock-taking opportunity for players in both industries, and empower them with the knowledge and business contacts they need to build effectively on the gains so far.

The conference is aimed at senior and middle managers in:

- National television stations
- National radio stations.
- Pay TV companies using cable, IP-TV or satellite.
- International broadcasting services like CNN, BBC, NBC, VOA, China Broadcasting, Deutsche Welle, Al Jazeera, Radio Japan, Radio Moscow, Radio France International and Radio Netherlands.
- Television and film production companies.
- Facilities providers including production equipment hire, post-production and outside broadcast.
- Organisations like donors and faith-based organisations that run their own broadcast organisations for development purposes.
- Television and film equipment vendors and satellite capacity suppliers.
- Advertising and marketing agencies.
- Mobile and fixed telephone operators looking at convergence opportunities.
- Library Facilities for music, commercials and programmes.

Themes

- **Pay TV – How to extend services to the bottom of the pyramid**
- **Local content development – Success stories and hurdles**
- **The Digital Transition – Assessing progress and challenges across the continent**
- **Innovative radio broadcasting**
- **Changing African TV and Radio audiences**
- **Building an African film industry – building synergies, collaboration and partnerships across the continent**
- **Animation: A new frontier for African electronic media innovation**
- **Sports broadcasting – carving out Africa's stake in the run-up to London 2012**
- **Technological innovation – improving services, driving down costs and extending coverage**
- **The impact of social media – developing multi-media platforms**
- **The impact of convergence: IP-TV and mobile broadcasting**

These themes are provisional and that we welcome conference presentation ideas. To propose a presentation or participate in a panel discussion, email Sean Moroney on seanm@aitecafria.com

