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## REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTANT SERVICES): RE-ADVERTISEMENT

### KENYA YOUTH EMPOWERMENT PROJECT – COMPONENT 2: PRIVATE SECTOR INTERNSHIPS AND TRAINING

COUNTRY: KENYA  
NAME OF PROJECT: KENYA YOUTH EMPOWERMENT PROJECT  
SECTOR: SOCIAL PROTECTION  
CONSULTING SERVICES  
Credit No.: 4697-KE  
Project ID No.: P111546

The Government of Kenya has received financing from the World Bank toward the cost of the Kenya Youth Empowerment Project, and intends to apply part of the proceeds for consultant services.

The Kenya Private Sector Alliance (KEPSA) has been appointed as the implementing agency for Component 2 of the Kenya Youth Empowerment Project (KYEP), which is involved in providing internship and training over a period of four (4) years (2011-2014) to youth in the age bracket of 15-29 years. The youth will be placed in three categories of interns as follows:

- Ages 24-29 and/or holding tertiary qualifications
- Ages 18-23 and/or having 12 years of schooling to partial tertiary training
- Ages 15-17 and/or having 8-11 years of schooling. This category can only participate in the MSE sector.

The project seeks to provide third party didactic and experiential training of up to 12 weeks duration for the three categories of interns. Training Needs Assessments (TNAs) have been completed and the KEPSA Sector Boards have developed training plans with employers aligned with the Vision 2030's six growth sectors; ICT, Tourism, Energy, Finance, Manufacturing and Micro & Small Enterprises (MSE) / Informal sector.

The Kenya Private Sector Alliance now seeks Expressions of Interest for the following three categories of training that will be offered in each cycle.

#### A. CORE BUSINESS SKILLS TRAINING

This will cover Human Resource Practices and Management, Business Practices and Entrepreneurship, Communication, Marketing, Financial Management, Office Practice and Etiquette, Customer Care and Basic computer use and care. The training will be conducted in a non-residential format.

#### B. SECTOR SPECIFIC TRAINING

Interns will be placed in one of the six sector specific trainings in a non-residential format. The six sectors are as follows:

- ICT
- Energy
- Finance
- Tourism
- Manufacturing Sector - with two broad groups as follows;  
MNF-I  
Agro-processing, Textiles, Leather and Footwear.  
MNF-II  
Chemicals, Timber/Paper, Furniture, Electrical.  
**Expressions of interest can cover either ONE or BOTH of these two groups.**
- MSE Sector - with two broad groups as follows;  
MSE-I  
Food & Beverage, Garments, Leather and Footwear.  
MSE-II  
Chemical Products, Metalwork, Wood/Paper Products, Electronics, Motor Vehicles.  
**Expressions of interest can cover either ONE or BOTH of these two groups.**

#### C. ENTREPRENEURSHIP TRAINING (For interns in the informal sector only)

Approximately 10,800 interns will receive some form of Business Skills, Sector specific or Entrepreneurship training.

KEPSA now invites eligible consultants/training firms to indicate their interest in providing any or all of the training activities.

Interested consultants/training firms must specify which training (or combination of training) they are expressing interest in, and should provide information indicating that they are qualified to perform the services (appropriate facilities such as classrooms; equipment; qualified/experienced trainers; evidence of similar training provided etc). Consultants/training firms may associate to enhance their qualifications.

This expression of interest is being re-advertised to reach a broader audience. Those who responded earlier do not need to respond again to this request for expression of interest.

Consultants/training firms will be selected in accordance with the procedures set out in the World Bank's Guidelines: Selection and Employment of Consultants by World Bank Borrowers, May 2004, and revised in October 2006 and May 2010.

Interested consultants /training firms may obtain further information at the address below during office hours [8am- 5pm]. Please ask for the Training Officer or the Procurement Officer.

This EOI is also available on the following websites:

www.dgmarket.com  
www.devbusiness.com  
www.primeminister.go.ke  
www.youthaffairs.go.ke  
www.kepsa.org

Expressions of Interest in hard or soft copy must be delivered to the address below by 5pm East African time on Tuesday, 8 March 2011. Please indicate clearly which training you are expressing interest in, and attach your registration documentation.

Kenya Private Sector Alliance  
Attn: Robert Wainaina, Procurement Officer  
Shelter Afrique, 2<sup>nd</sup> Floor  
P.O. Box 3556-00100 Nairobi, Kenya  
Email: kyep-procurement@kepsa.or.ke  
Tel: 254-020-2730371/2, 2727936, 2727883  
Fax: 254-020-2730374