<u>Program</u>

The program of events for this Summit is unique in Kenya because the participants themselves will develop some of the content together. Instead of being fed prefabricated data through lecture format, all participants will spend much of their time in **<u>facilitated</u>** dialogue with their peers.

Day 1

- Explore and understand successful innovation stories of the past. Explore and understand what has already worked in the development of internet products and services.
- Develop a consensus on the key themes and enablers for success in the internet product and service industry in the region.
- Begin to develop ideas around what internet users need and want.

Day 2

- Share visions of the near future in the business of internet product development in the region.
- Share visions and ideas about how Kenyans will be using the internet in new ways with new services.
- Discuss specific actions companies, users, and other stakeholders can take to advance internet usage and internet business success in Kenya.

Throughout the Event

- Participants will have the opportunity to meet and network with many other participants. The Summit facilitation process specifically enables dynamic conversation formats.