**WEB –GRAPHICS DESIGNER TOR**

**Job Description**

We are looking for a talented and experienced Web Graphic Designer to create award winning advertising digital solutions.  With at least 2-3 years under your belt you will be able to proudly show off a great portfolio of your inspiring work and the passion you have for your job.

You will be looking for a new opportunity to let your ideas shine and have the ambition to start taking a more leading role.

The role will involve working on digital marketing campaigns and website design/development for upcoming entrepreneurs and leading local and international clients.

As a dynamic and positive force within the creative team you will have a flexible 'can do' attitude, a keen eye for the smallest detail and enjoy sharing your ideas. You are always exploring new ideas, techniques and ways to improve your own skills and add to our pool of expertise.

You should be a competent and creative designer that consults with client organizations to determine visual requirements that support organizational business goals. You will be responsible for the creation of all online visual design, including typography, visual concept, logo and icon design for the Internet and interactive platforms.

A competitive salary is available, negotiable dependent on qualifications and experience.

**Candidate Requirements**

Experience Requirements:

* Minimum of five years experience as a graphic designer in the following areas: Interactive, agency creative, and graphic design
* Minimum of two years of experience in Web design and online marketing
* Solid understanding of client deliverables, and the ability to take responsibility for them.
* Ability to create superior, original designs for the Web
* Strong design style, including creative design solutions within the constraints of the Internet.
* Strong conceptual skills, including online software concepts and online experience concepts
* Knowledge of digital photography techniques
* Motion graphics, audio/video editing, 3D design experience

Skills and knowledge of the following is essential:

* Fluency in current graphic design practices and web production software, such as Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Flash, Corel Draw etc
* Strong technical knowledge of how web-based technologies apply to web design such as HTML, PHP, Joomla, MySQL, SQL, Flash, CSS, and AJAX.
* Sound industry understanding and knowledge
* Understanding of and experience in corporate branding, layout, colour theory and typography in both print and digital media.
* Has demonstrated successful design and integration, and the delivery of projects on time and within the given budget.
* Ability to effectively manage multiple projects/tasks of varying complexities, meet deadlines and work well under pressure
* Excellent organization and communication skills
* Strong analytical skills and the ability to meet tight deadlines is essential for a fast-paced environment
* liaising closely with a customer or client at the design stage and finding the answers to questions about why the site is needed, who the target audience will be, who the leading competitors are, etc;
* producing a design that will be attractive to the target user, has a logical navigation system and has all the features required;
* writing web pages in a combination of codes, such as HTML and XHTML, PHP, Joomla, CSS, Javascript, Actionscript, MySQL, SQL, ColdFusion, .Net, Flash, or using code-generating programs, such as Dreamweaver and Visual Studio;
* deciding on how images and other material will be digitally optimised and presented for the web;
* skills in e-commerce and server side technologies, such as PHP and .Net, and internet security are also important.